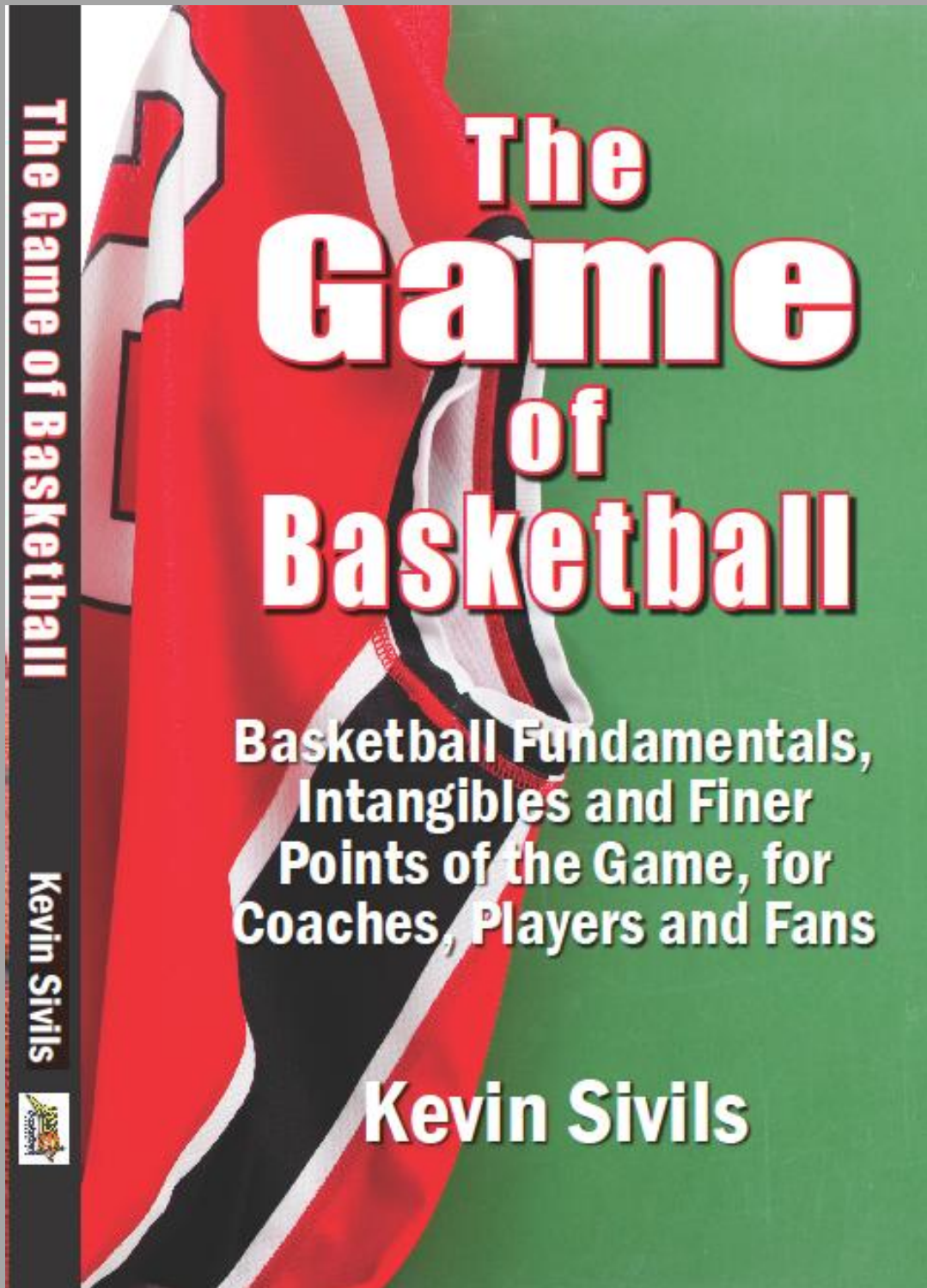


**The Latest Book from Kevin Sivils**



Available this March on Amazon.com and Barnesandnoble.com

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# What others have to say about the book!

## The Game of Basketball:

### Basketball Fundamentals, Intangibles and the Finer Points of the Game for Coaches, Players and Fans

**Coaches:** Win more games by teaching your players the fundamental skills, intangibles and finer points of the game that other coaches don't know. Help your players eliminate costly turnovers by learning to read the defense, score more points by fine tuning your fast break and improve your players' offensive attack skills.

**Players:** Take your game to another level by learning the skills and details of the game the elite players know. Learn how character issues can impact a player either positively or negatively. Gain insight into the minds of coaches and learn to think like a coach on the court.

**Fans:** Have a deeper appreciation of the game beyond just recognizing the type of defense or offense being used. Impress your fellow basketball fans with your knowledge of the finer points of the sport and become a true connoisseur of the game of basketball.

"There has never been a book before for coaches, players and fans like *The Game of Basketball*. For the coach, this book is about moving a player's game to a higher level. For the player, the information in this book can make the difference between being an average player and a good player or even a great player. For the fan who wants to appreciate the sport and the nuances of the game, this book provides many of tiny details the average fan is never aware of."

**Rusty Rogers**

2 Time NAIA Div. II National Championship Coach and 2 Time National NAIA Coach of the Year

"Once again Kevin Sivile has produced a book that ought to be in every coach's library. Too often, we fall into the trap of thinking that Xs and Os are the holy grail, but Coach Sivile reminds us of the truth articulated by John Wooden over 50 years ago, "It's not what you do, it's how well you do it." I've never seen a better compilation of the little things that can turn a basketball player into a "Player."

**Coach Doug Porter**

Head Coach

Olivet Nazarene University Women's Basketball—8 Time Coach of the Year

"This is the stuff that separates the outstanding players from the rest."

**Bill Reidy Head Coach**

Veteran High School Coach and Skill Development Instructor



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